

**The Reel School – Kentucky  
PSA 2007 Video Contest**



**D2 – Timeline and Checklist**

September 31, 2007	Project disseminated to educational listservs and linked on sponsors' websites
November 1, 2007	Registration opens for all teachers/advisors/adult school or district staff member intending to submit an entry ( <a href="http://www.reelschool.net">http://www.reelschool.net</a> )
February 1, 2008	All district winning entries (media) and forms (F1 and F3) submitted to Jeffrey L. Jones, c/o Fayette County Schools, 701 East Main Street, Lexington, KY 40502
Late March, 2008	Final PSA Contest winners announced! Winners in each category of elementary, middle, and high school (total winners to be announced).
May 6-7, 2008	Awards Ceremony, STLP Showcase and Competition, Lexington, KY

Other dates and events, as they are scheduled.

**Each entry submission must include the following:**

- 1 - Completed registration online (no paper form).
- 1 - Form F1 - Entry Contract, signed by the teacher/advisor/other adult school or district staffer responsible for submitting the video.
- 1 *each* (as applicable) - Form F3 - Video Release, signed by each person (or that person's legal guardian) appearing in the video, or any other media discernible in the video.
- 1 - The video - 60-second PSA as a full quality/full frame (720 X 480 pixel) QuickTime, WMV, MPEG, AVI or DVD format video (we also accept VHS, but prefer digital), delivered on CD, DVD, or tape.