

## Multimedia Project : Video Contest

Teacher Name: \_\_\_\_\_

Project Name: \_\_\_\_\_

Score				
CATEGORY	17-20	13-16	9-12	0-8
<b>Creativity</b>	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit, or shows little or no creativity in its approach.
<b>Contest Requirements</b>	All contest requirements (time length, video file quality, other submission requirements) are met.	Time length was slightly exceeded <b>or</b> video file was not full quality. All other contest requirements are met.	Time length was slightly exceeded and the video file submission was not full quality. All other requirements were met.	Several contest requirements were not completely met.
<b>Technical Quality</b>	Video is of highest quality, transitions and edits are smooth and fully appropriate to the content, sound is excellently balanced and easy to hear, music and other enhancements contribute strongly to the overall presentation without being distracting	Video is of high quality, transitions and edits are smooth and do not distract from the content, sound is well balanced and easy to hear, music and other enhancements contribute to the presentation without being too distracting.	Video is of good quality, transitions and edits are usually smooth and not distracting, sound is reasonably balanced and easy to hear, music and other enhancements are not too distracting.	One or more of the following is true: video is of poor quality, transitions and edits are distracting, sound is poor quality or poorly balanced, or music and other enhancements are distracting.
<b>Persuasiveness</b>	Covers topic in-depth with details and examples. Subject knowledge is excellent. The presentation is credible and highly convincing.	Includes essential knowledge about the topic. Subject knowledge appears to be good. The presentation is credible and convincing.	Includes essential information about the topic but there are 1-2 factual errors. The presentation is seemingly credible and plausible.	Content is minimal, there are several factual errors, or the presentation is unconvincing.
<b>Overall Presentation</b>	Makes excellent use of light, setting, color, graphics, effects, etc. to enhance the presentation.	Makes good use of light, setting, color, graphics, effects, etc. to enhance to presentation.	Makes use of light, setting, color, graphics, effects, etc. but occasionally these detract from the presentation content.	Use of light, setting, color, graphics, effects etc. but these often distract from the presentation content.